











Subject Name	BELAB	Subject Code	KMBN201
Session & Semester	2023-24 & II	Faculty Name	Dr. Ranchay Bhateja &
			Ms.Shivani Sharma

CONo.	Statement of Course Outcome	Bloom's	Knowledge		
Aft	er completion of the course, the student will be able to	(BL)			
CO1	Examine variegated forces of business environment.	Apply BL3	Procedural		
CO2	Assess impact of business environment over organizations using SWOT/Porter's Five Forces model	Evaluate BL 5	Procedural		
CO3	Examine the provisions of Contract Act & Sales of Goods Act giving rise to mercantile business deals	Apply BL 3	Procedural		
CO4	Assess the legal framework of Companies Act concerning incorporation and regulation of business organizations	Evaluate BL 5	Procedural		
CO5	Assess case laws facilitating business decisions	Evaluate BL 5	Procedural		

CO-PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes(POs)				Additional Programme Outcomes APOs		
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	2	2	-	3	2	2	2
CO2	3	3	-	3	2	2	3
CO3	1	1	-	1	1	-	2
CO4	1	1	-	1	1	-	2
CO5	1	1	-	1	1	-	2
PO/APO Target (Avg)	1.6	1.6	-	1.8	1.4	2	2.2

Mar

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Head of Department KIET School of Management KIET Group of Institutions Ghaziabad

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation), 2 (medium correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.













Subject Name	HRM	Subject Code	KMBN202
Session & Semester	2023-24 & II	Faculty Name	Dr. Arunima Misra and Dr. Tanushree

Course Outcome

CO No.	Statement of Course Outcome		Bloom's	Knowledge
After compable to	pletion of the course, the studentwill be	Relevant POs/APOs	Cognitive Process Level(BL)	Category (KC)
CO1	Apply HRM strategies and link itto corporate strategy in order to enhance company's business	PO1,PO2, PO4,PO5	Applying BL 3	Procedural
CO2	Apply the in-depth in sight of strategic HRP in order to takehiring decisions	PO1,PO2, PO4,PO5	Applying BL 3	Procedural
CO3	Analyze training & need basedtraining program	PO1,PO2, PO3,PO5, APO1	Analyzing BL 4	Procedural
CO4	Compare the different tools of compensation management for assessing conducive environment for better human relations	PO1,PO2, PO3,PO4, PO5, APO1, APO2	Evaluate BL5	Meta- Cognitive
CO5	Summarize global culture and various international HR practices.	PO1,PO2, PO4,PO5, APO2	Evaluate BL5	Meta- Cognitive

CO-PO/APO Mapping

Course Outcomes		Progran	APOs				
(COs)	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	2	1		2	2		
CO2	1	1		1	2		
CO3	1	2	1		2	1	
CO4	1	1	1	2	2	1	1
CO5	2	1	3	2	2		2
PO/APO Target(Avg)	1.4	1.2	1.67	1,75	2	1	1.5

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Please Note (Reference: OBE Guidelines wef. Session 2021-22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation) (medium correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.















Subject Name	Business Research Methods	Subject Code	KMBN203
Session & Semester	2023-24 & II	Faculty Name	Dr.Reenu

CO No.	Statement of Course Outcome ompletion of the course, the student will be able to	Bloom's Cognitive	Knowledge Category
		Process Level (BL)	(KC)
CO1	Apply the skills for conducting research to solve business problems	Apply(BL3: Apply)	Conceptual and Procedural
CO2	Apply Critical thinking abilities for data based Research process	Apply(BL 3: Apply)	Conceptual and Procedural
CO3	Apply the various tools and strategies of business process	Apply (BL3:Apply)	Conceptual and Procedural
C04	Analyze the use of tools in the achievement of Organization goals	Analyze(BL4: Analyze)	Conceptual and Procedural
C05	Evaluate the research report used in academic- Industry interface	Evaluate (BL5:Evaluate)	Conceptual and Procedural

CO -PO/APO/PSO Matrix

Course Outcomes (COs)	P	Programme Outcomes(POs)				Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	3	3		3	-	1	3
CO2	3	3	1	3	1	1	3
CO3	3	3	1	2	-	1	3
CO4	3	3	2	1	3	1	3
CO5	2	2	1	1	1	1	3
PO/APO Target (Avg)	2.8	2.8	1.25	2	1.67	1	3

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

se Note (Reference: OBE Guidelines wef. Session 2021 – 22)

♦ The strength of correlation between COs and POs/ PSOs/APOs should be represented askie(low) 2 (medium) 2 (medium) Ghaziabad correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.















Subject Name	FMCF	Subject Code	KMBN204
Session &Semester	2023-24 & II	Faculty Name	Dr.Komal Sharma & Dr. Amit Kr. Arora

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level	Knowledge Category (KC)
After co	After completion of the course, the student will be able to		
CO1	Apply Models of Corporate Finance and governance and time value of money.	Apply (BL:3 Apply)	Conceptual (KC:C,P)
CO2	Analyze long term investment decisions on thebasis of cost of capital.	Analyze (BL:4 Analyze)	Conceptual &Procedural (KC:C,P)
CO3	Analyze the best source of capital structure and leverage.	Analyze (BL:4 Analyze)	Conceptual &Procedural (KC:C,P)
CO4	Evaluate different models for firm's optimum dividend pay-out.	Evaluate (BL:5 Evaluate)	Procedural (KC:C,P)
CO5	Appraise the recent trends of mergers and acquisition and its valuation.	Appraise (BL:5 Evaluate)	Procedural (KC:C,P)

CO -PO/APO/PSO Matrix

	CO -1 0/A1 0/1 50 Matrix								
CO	PO1	PO2	PO3	PO4	PO5	APO1	APO2		
CO-1	2	2	-	1	1	-	-		
CO-2	2	3	-	1	1	-	-		
CO-3	2	2	-	1	1	-	1		
CO-4	2	1	-	1	1	-	1		
CO-5	2	2	1	1	1	-	-		
Average	2	2	1		1	-	1		

Assoc. / Asst. Head DOC

Addl.HoD

Head of Department KIET School of Management

HoD

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation), 2 (medium correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.















			MAAC WILLI GIAGE A
Subject Name	OM	Subject Code	KMBN205
Session &Semester	2023-24 & II	Faculty Name	Dr. Meenakshi Tyagi

	Cos with DLs & IXCs						
CO No.	Statement of Course Outcome	Statement of Course Outcome Bloom's Cognitive					
After	completion of the course, the student Will be able to	Process Level (BL)	Category (KC)				
CO1	Analyze the factors increasing productivity.	Analyze BL 4	Procedural				
CO2	Analyze the dimensions of quality in services.	Analyze BL4	Procedural				
CO3	Evaluate various techniques of Inventory Management	Evaluate BL 5	Procedural				
CO4	Evaluate supply chain drivers at National and global level.	Evaluate BL5	Procedural				
CO5	Create quality system in organization through various quality tools.	Create BL6	Procedural				

CO-PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes(POs)					Additional Programme Outcomes(APOs)	
,	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	2	3	1	1	3	1	2
CO2	2	2	1	1	2	1	2
CO3	2	2	1	1	2	1	1
CO4	3	2	1	2	2	1	1
CO5	2	2	2	2	3	1	1
PO/APO Target (Avg)	2.2	2.2	1.2	1.4	2.4	1.0	1.4

Man

Assoc. / Asst. Head DOC

Jon Jon

Addl.HdD

HoD

Head of Department KIET School of Management KIET Group of Institutions

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)













Subject Name	Quantitative Techniques For Managers	Subject Code	KMBN206
Session & Semester	2023-24 & II	Faculty Name	Dr. Mani Tyagi

Cos

CO No.	Course Outcome(CO)	Revised Bloom's Cognitive Process Level (BL)	Knowledge Category(KC)
CO1	Analyze the decision-making environments by using decision making approaches and tools	(BL4:Analyze)	(KC:F,C,P)
CO2	Analyze various quantitative problems using Assignment model and Game theory model	(BL4:Analyze)	(KC:C,P)
CO3	Assess various quantitative problems the Sequencing and Queuing Methods	(BL4:Analyze)	(KC:C,P)
CO4	Evaluate Replacement strategies and Project Management Techniques	(BL5:Evaluate)	(KC:C,P)
CO5	Formulate LPP and find optimal solution	(BL5:Evaluate)	(KC:C,P)

CO-PO/APO/PSO Matrix

Course Outcomes (Cos)	Programme Outcomes(Pos)					Programme (Difcomes(Pos) Difcomes			omes
	PO1	PO2	PO3	PO4	PO5	APO1	APO2		
CO1	2	3			1		2		
CO2	1	3	1	1		1	1		
CO3	1	3	1			1	1		
CO4	1	2	2	1		1	1		
CO5	1	3		1	1	1	1		
PO/APO Target (Avg)	1.20	2.8	1.33	1.00	1.00	1.00	1.20		

Assoc. / Asst. Head DOC

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

Addl.HoD

HoD

Head of Department

se Note (Reference: OBE Guidelines wef. Session 2021 – 22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation), 2 (medium) correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.















Subject Name	DMEC	Subject Code	KMBN207
Session &Semester	2023-24 & II	Faculty Name	Ms.Shenki Tyagi, Ms.Prerna Taylor & Mr.Anjan Kumar

Table 8 Tagging COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's	Vnovelodgo
After completion of the course, the student will be able to		Cognitive Process Level (BL)	Knowledge Category (KC)
CO1	Acquire the concept of Digital Marketing &E-commerce in today's scenario	Understand (BL2)	Conceptual& Procedural
CO2	Analyze SEO and Email Marketing in today's modern world.	Analysing(BL4)	Conceptual& Procedural
CO3	Analyze SEO and Social Media Marketing via various platforms	Analysing(BL4)	Conceptual& Procedural
CO4	Evaluate various Analytics tools of online marketing.	Evaluating(BL5)	Conceptual& Procedural
CO5	Appraise the Applications of E-Commerce	Evaluating(BL5)	Conceptual& Procedural

Table9CO-PO/APO/PSO Matrix

Course Outcomes (Cos)	Programme Outcomes(Pos)				Additional Programme Outcomes APOs		
(/	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	1	1	1				1
CO2	1	1	1				1
CO3	1	2	1				1
CO4	1	2	1				1
CO5	1	1	1			1	1
PO/APOTarget (Avg)	1	1.4	1			1	1

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

Head of Department
KIET School of Management
KIET School of Management
KIET Group of Institutions
The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low:correlation), 2 (medium) correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.













Subject Name	Management Information System	Subject Code	KMBN-208
Session & Semester	2023-24 & II		Ms. Isha Jain & Dr.Komal Sharma

CO No.	Statement of Course Outcome	_	Knowledge Category(KC)
After completion	on of the course, the student will be able to	Process Level (BL)	
CO1	Understand the importance of information management in business and management.	2	С
CO2	Understand and formulate different types of information Systems in business	3	С
CO3	Apply the concepts in SQL Queries with the help of Oracle software	4	P
CO4	Analyze the various security and ethical issues with Information Systems	4	P
CO5	Evaluate SQL Queries on Spread sheet and Database Software	4	P

CO-PO/APO/PSO Matrix

Course Outcomes(Cos)	Program	Outcomes(Pos)			ogram Outcomes	
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	3			1			2
CO2	2	1					1
CO3	1	2	1		1	2	
CO4	1			3			1
CO5	1	2	2		2	2	
PO/APO Target (Avg)	1.6	1.67	1.5	2	1.5	2	1.33

Assoc. / Asst. Head DOC

Addl.HøD

HoD Head of Department KIET School of Management

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

se Note (Reference: OBE Guidelines wef. Session 2021 – 22)

**

KIET Group of Institutions

The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (lowcorrelation), 2 (medium) correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.













Subject Name	IT LAB-2	Subject Code	KMBN251
Session & Semester	2023-24 & II	Faculty Name	Mr. Rajat Tayal & Dr. Namrata Tripathi

Table1 Tagging Cos with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level	Knowledge Category
	After completion of the course, the student will be able to	(BL)	(KC)
CO1	Apply the knowledge of pivot tables.	Apply BL3	Conceptual& Procedural
CO2	Evaluate the knowledge of validating & auditing techniques	Evaluate BL5	Conceptual& Procedural
CO3	Analyze the different charting techniques in MS Excel	Analyze BL4	Conceptual& Procedural

Table CO-PO/APO/PSO Matrix

Course Outcomes (Cos)	Program Outcomes(Pos)				Additional Program Outcomes APOs		
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	2	1	1	1	2	1	-
CO2	1	1	1	1	1	2	-
CO3	1	2	2	1	2	1	1
PO/APO Target (Avg)	1.33	1.33	1.33	1	1.67	1.33	1

Assoc. / Asst. Head DOC

Addl.HoD

HoD Head of Department

KIET School of Management Please Note (Reference: OBE Guidelines wef. Session 2021 – 22) The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation), 2 (medium correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.













Subject Name	ETIGBE	Subject Code	KMBN401
Session &Semester	2023-24 & IV	Faculty Name	Ms.Isha Jain

CO No.	Statement of Course Outcome	Bloom's Cognitive	Knowledge Category
After	completion of the course, the student will be able to	Process Level (BL)	(KC)
CO1	Examine International Business in the wake of Industry 4.0	Apply BL3	Conceptual& Procedural
CO2	Analyze the new technologies that are driving change in business operations and strategy	Analyze BL 4	Conceptual & Procedural
CO3	Analyze shifts in economic thought and its impact on business decisions	Analyze BL4	Conceptual& Procedural
CO4	Evaluate changing geopolitics and its impact on International Business	Evaluate BL5	Conceptual& Procedural
CO5	Assess issues and challenges in the Global World and find sustainable solutions	Evaluate BL 5	Conceptual &Procedural

CO-PO/APO/PSO Matrix

Course Outcomes (Cos)	P	rogramn	ne Outcon	Additional Programme Outcomes APOs			
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	3	2	2	3	2	1	2
CO2	2	2	1	3	1	-	2
CO3	2	3	1	3	1	-	2
CO4	2	2	1	3	1	-	2
CO5	3	1	1	3	1	1	2
PO/APO Target (Avg)	2.4	2	1.2	3	1.2	1	2

Man

Assoc. / Asst. Head DOC

Having

Addl.HoD

HoD

Head of Department KIET School of Management KIET Group of Institutions

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation), 2 (medium correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.















Subject Name	HR Analytics	Subject Code	KMBHR03
Session & Semester	2023-24 & IV	Faculty Name	Dr. Namrata Tripathi

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level	Knowledge Category
After	After completion of the course, the student will be able to		(KC)
CO1	Apply HR Analytical tools and techniques for	Apply	Conceptual
	decision making.	BL 3	&Procedural
CO2	Evaluate the demand forecasting and selection	Evaluate	Conceptual
	models of HR.	BL 5	&Procedural
CO3	Analyze the performance analysis and compensation	Analyze	Conceptual
	system.	BL 4	&Procedural
CO4	Evaluate the impact of interventions for formulating	Evaluate	Conceptual
	responsible investments in HR.	BL 5	&Procedural
CO5	Design the HR Metrics and HR Dashboards	Create	Meta-
		BL 6	Cognitive

CO-PO/APO/PSO Matrix

Course Outcomes (Cos)	P	Program Outcomes(Pos)			Additional Progr APO		
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	2	1	1	1	2	1	-
CO2	1	1	1	1	1	2	-
CO3	1	2	2	1	2	1	1
CO4	2	2	1	2	2	2	2
CO5	2	3	1	2	2	2	2
PO/APO Target (Avg)	1.6	1.8	1.2	1.4	1.8	1.6	1.67

Man

Assoc. / Asst. Head DOC

Harry's

Addl.HoD

HoD

Head of Department
KIET School of Management
KIET Group of Institutions
Ghaziabad

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation), 2 (medium correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.













Subject Name	Performance &Reward Management	Subject Code	KMBNHR04	
Session &Semester	2023-24 & IV	Faculty Name	Dr. Arunima Mishra	

CO No.	Statement of Course Outcome	Bloom's Cognitive	Knowledge
After comp	eletion of the course, the student will be able to	Process Level(BL)	Category(KC)
CO1	Apply the Performance Management methods.	110	Conceptual and Procedural
		•	Conceptual and Procedural
CO3	J	•	Conceptual and Procedural
CO4		,	Conceptual and Procedural
CO5	r	,	Conceptual and Procedural

CO-PO/APO/PSO Matrix

Course Outcomes (Cos)	Program	ne Outcom	es(Pos)	Additional Programme Outcomes APOs			
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	3	1	1	1	1	-	-
CO2	1	2	-	1	2	-	-
CO3	1	2	1	2	2	1	-
CO4	1	1	0	1	2	1	-
CO5	1	2	-	1	2	1	-
PO/APO Target (Avg)	1.4	1.6	1	1.2	1.8	1	-

Mary

Assoc. / Asst. Head DOC

Jan 19

Addl.HoD

HoD

Head of Department
KIET School of Management
KIET Group of Institutions
Ghaziabad

Please Note (Reference: OBE Guidelines wef. Session 2021-22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation), 2 (medium correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.













Subject Name	IHRM	Subject Code	KMBNHRO5
Session &Semester	2023-24 & IV	Faculty Name	Mr.Rajat Tayal

	Cos with BLS & KCS							
S.N O	COURSEOUTCOME	Blooms' Cognitive Process (BL)	Knowledge Category(KC)					
After Completion of course, the student will be able to:								
CO 1	Analyze the work force diversity in contexts with International HRM.	BL4(Analyze)	Conceptual and Procedural					
CO 2	Apply the knowledge about the HR Processes in International Context	BL3(Apply)	Conceptual and Procedural					
CO 3	Evaluate the impacts of Globalization on HRM	BL5(Evaluate)	Conceptual and Procedural					
CO 4	Create the desired level of expertise on organizational level	BL6(Create)	Conceptual and Procedural					
CO 5	Apply the International culture in SHRM	BL3(Apply)	Conceptual and Procedural					

CO-PO/APO/PSO Matrix

	PO-1	PO-2	PO-3	PO-4	PO-5	APO-1	APO-2
CO-1	1	1	-	1	-	-	1
CO-2	1	2	1	1	1	-	1
CO-3	1	2	-	1	-	1	-
CO-4	1	1	2	1	1	-	-
CO-5	1	1	1	1	1	1	1
Average	1	1.40	1.33	1	1	1	1

Addl.HoD

HoD

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

se Note (Reference: OBE Guidelines wef. Session 2021 – 22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as included as includ correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.

Assoc. / Asst. Head DOC













Subject Name	B2B & Service Marketing	Subject Code	KMBNMK03
Session & Semester	2023-24 & IV	Faculty Name	Dr. Binkey Srivastava & Mr. Anjan Kumar

	Cos with BLs & KCs							
CO No.	Statement of Course Outcome	Bloom's - Cognitive	Knowledge Category (KC)					
After cor able to	mpletion of the course, the student will be	Process Level(BL)						
CO1	Apply the strategic tools in B2B marketing	Applying BL 3	Conceptual					
CO2	Apply the IMC and distribution strategies in B2B marketing	Applying BL 3	Procedural					
CO3	Analyze various aspects of price setting in B2B markets	Analyzing BL 4	Procedural					
CO4	Assess service standards and design	Evaluate BL 5	Meta- Cognitive					
CO5	Evaluate service performance for excellence.	Evaluate BL 5	Meta- Cognitive					

CO-PO/APO/PSO Matrix

Course Outcomes (Cos)]	Programme Outcomes(Pos)				Additional ProgrammeOut APOs	comes
	PO1	PO2	PO3	PO4	APO1	APO2	
CO1	2	2		1	2		
CO2	2	2		2	1		
CO3	2	3		2	2		
CO4	2	2	1	2	2	2	1
CO5	2	2		3	2	1	
PO/APO	2	2.2	1	2	1.8	1.5	1
Target(Avg)					1/4		

Assoc. / Asst. Head DOC

Addl.HoD

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

Head of Department The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 1000 correlation), 2 (medium correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.

Ghaziabad correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.













Subject Name	Sales and Retail Management	Subject Code	KMBNMK04
Session &Semester	2023-24 & IV	Faculty Name	Dr.Deepa

CO No.	Statement of Course Outcome	Bloom's Cognitive Process	Knowledge Category (KC)
	After completion of the course, the student will be able to		(NC)
CO1	Apply the skills in Sales management process.	Applying BL3	Procedural
CO2	Illustrate various Sales management strategies	Applying BL3	Procedural
CO3	Analyze various management tools on leadership skill.	Analyzing BL4	Procedural
CO4	Assess the local and global organizational decision in Retail Management.	Evaluate BL5	Meta- Cognitive
CO5	Evaluate the retail store formats and it's operations.	Evaluate BL5	Meta- Cognitive

Course Outcomes (COs)	Program	me Outcon	Additional Programme Outcomes APOs				
	PO1	PO2	APO1	APO2			
CO1	1	2	1	1	1		
CO2	1	2	1	1	1		
CO3	1	1	2	1	1	1	
CO4	1	1	1	2	1	1	1
CO5	1	1		1	1	1	
PO/APO Target (Avg)	1	1.4	1.25	1.2	1	1	1

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Head of Department
KIET School of Management
KIET Group of Institutions

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)















Subject Name	SMWA	Subject Code	KMBNMK05
Session & Semester	2023-24 & IV	Faculty Name	Ms.Shenki Tyagi

CO No.	Statement of Course Outcome	Bloom's Cognitive	Knowledge
After	completion of the course, the student will be able to	Process Level(BL)	Category (KC)
CO1	Examine the social media and web analytics platform	Apply BL 3	С,Р
CO2	Analyze Social network and Web Analytics Fundamentals	Analyze BL4	C,P
CO3	Analyze Matrices and Web Analytics tool	Analyze BL 4	C,P
CO4	Evaluate Face book and Google Analytics	Evaluate BL5	С,Р
CO5	Assess web analytics strategies for effective decision alternatives in social media operations	Evaluate BL 5	С,Р

CO-PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes(POs)				Additional Programme Outcomes APOs		
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	3	2	-	1	1	-	1
CO2	3	2	-	1	1	-	1
CO3	1	3	-	1	1	1	1
CO4	1	3	-	1	1	1	2
CO5	1	3	-	1	1	2	2
PO/APO Target (Avg)	1.8	2.6	-	1	1	1.33	1.4

Mari

Assoc. / Asst. Head DOC

 $\mathbf{Addl}.\mathbf{HoD}^{/}$

HoD

Head of Department KIET School of Management KIET Group of Institutions

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)













Subject Name	FD	Subject Code	KMBNFM03
Session & Semester	2023-24 & IV	Faculty Name	Ms. Punjika Rathi

CO No.	Statement of Course Outcome completion of the course, the student will be able to	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
CO1	Understand different types of Derivatives and		Conceptual& Procedural
CO2	Analyze & Apply Forward & Futures for hedging purposes.	Analyze BL 4	Conceptual &Procedural
CO3	Evaluate the impact of Options contracts as a hedging tool.	Evaluate BL5	Conceptual& Procedural
CO4	Analyze commodities derivatives contracts for hedging and speculation.	Analyze BL 4	Conceptual &Procedural
CO5	Illustrate & Assess Swaps and their use.	Analyze BL 4	Conceptual &Procedural

CO-PO/APO/PSO Matrix

Course Outcomes (Cos)	Pr	Programme Outcomes(Pos)			Additional Pr Outcomes APOs	ogramme	
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	1	2	1	2	1	-	1
CO2	1	2		2		-	1
CO3	1	2		2		-	1
CO4	1	2		2		-	1
CO5	1	2		2			1
PO / APO Target (Avg)	1	2	1	2	1	-	1

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Head of Department KIET School of Management

Please Note (Reference: OBE Guidelines wef. Session 2021-22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as I (low correlation), 2 (medium correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.













Subject Name	FERM	Subject Code	KMBNFM04
Session & Semester	2023-24 & IV	Faculty Name	Dr. Prateek Gupta

CO No.	Statement of Course Outcome	Bloom's Cognitive	Knowledge Category
After	completion of the course, the student will be able to	Process Level (BL)	(KC)
CO1	Examine the BOP and various exchange rate system	Apply BL3	Conceptual& Procedural
CO2	Analyze the theories of exchange rate determination	Analyze BL 4	Conceptual &Procedural
CO3	Analyze the foreign exchange transactions mechanism	Analyze BL4	Conceptual& Procedural
CO4	Evaluate the exchange dealings	Evaluate BL5	Conceptual& Procedural
CO5	Assess various foreign exchange risks and its management	Evaluate BL 5	Conceptual &Procedural

CO-PO/APO/PSO Matrix

Course Outcomes (Cos)	Programme Outcomes(Pos)			Additional Programn Outcomes APOs			
	PO1	PO1 PO2 PO3 PO4 PO5				APO1	APO2
CO1	2	3	-	3	1	-	2
CO2	3	3	-	3	1	-	2
CO3	2	3	-	3	1	-	2
CO4	2	3	-	3	1	-	2
CO5	2	3	-	3	1	-	2
PO/APO Target (Avg)	2.2	3	-	3	1	-	2

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Head of Department KIET School of Management KIET Group of Institutions Ghaziabad

Please Note (Reference: OBE Guidelines wef. Session 2021-22)













Subject Name	FCRA	Subject Code	KMBNFM05
Session & Semester	2023-24 & IV	Faculty Name	Ms. Prerna Taylor

Table10 Tagging Cos with BLs & KCs

Tableto Tagging Cos with BLs & KCs						
CO No.	Statement of Course Outcome	Bloom's Cognitive	Knowledge Category			
After	completion of the course, the student will be	Process Level	(KC)			
	Able to	(BL)				
CO1	Examine about various types of financial	Apply	Conceptual&			
001	credit.	BL3	Procedural			
CO2	Examine the credit risk and its rating.	Apply	Conceptual&			
CO2	Examine the credit risk and its fating.	BL3	Procedural			
CO3	Analyze credit commitments and its	Analyze	Conceptual&			
003	application	BL4	Procedural			
CO4	Evaluation of risk management and	Evaluate	Conceptual&			
004	Corporate governance.	BL5	Procedural			
CO5	Measure riskiness of a stock or a portfolio	Evaluate	Conceptual&			
CO3	position.	BL5	Procedural			

Table11CO-PO/APO/PSO Matrix

Course Outcomes (Cos)	Pro	Programme Outcomes(Pos)				Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	APO1	APO2	
CO1	2	2	-	2	2	1	1
CO2	3	3	-	2	2	1	1
CO3	2	3	-	2	2	1	1
CO4	3	3	-	2	2	1	1
CO5	3	3	-	3	1	1	1
PO/APO Target (Avg)	2.6	2.8	-	2.2	1.8	1	1

Mari

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Head of Department KIET School of Management KIET Group of Institutions Ghaziabad

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)













Subject Name	Database	Subject Code	(KMBNIT-03)
	Management System		
Session & Semester	2023-24 & IV	Faculty Name	Dr. Deepa

Course Outcome

CO No.	Statement of Course Outcome	Relevant POs/	Bloom's Cognitive	Knowledge Category
After completion of the course, the student will be able to		APOs	Process Level (BL)	(KC)
CO1	Understand concept of DBMS and ER Models for efficient Data base Design	PO1,PO2	BL2	F,C,P
CO2	Interpret solutions to a query problem using SQL commands, Relational Algebra and Calculus	PO1	BL3	F,C,P
CO3	Use Normalization concept to normalize a Given Relation to the desired Normal Form	PO1,PO2	BL3	F,C,P
CO4	Describe need of transaction processing, recovery mechanism from transaction Failures and concurrency control techniques	PO1,PO2	BL2	F,C,P
CO5	Summarize various type of DBMS architectures and Databases of current trends.	PO1,PO2	BL2	F,C

Tagging Cos with BLs &KCs

Course Outcomes		Program Outcomes(Pos)					
(Cos)	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	3	2					
CO2	2						
CO3	2	2					
CO4	2	2					
CO5	1	3					
PO/APOTarget (Avg)	2	2.25					
			110				

Assoc. / Asst. Head DOC

Addl.HoD

ΉoD

Head of Department
KIET School of Management

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)













Subject Name	CCB	Subject Code	KMBNIT04
Session & Semester	2023-24 & IV	Faculty Name	Dr. Komal Sharma

Course Outcome

CO No.	Statement of Course Outcome	Bloom's Cognitive	Knowledge Category
After comp	eletion of the course, the student will be ablet o	Process Level (BL)	(KC)
CO1	Describe the main concepts, key technologies, strengths, and limitations of cloud computing.	BL2	F,C,P
CO2	Characterize the enabling technologies that helping the development of cloud.	BL4	F,C,P
CO3	Differentiate the architecture cloud, service, and delivery models.	BL4	F,C,P
CO4	Justify the core issues of cloud computing like cloud virtualization	BL5	F,C,P
CO5	Figure out the emergence of cloud as the next generation computing paradigm.	BL4	F,C,P

Cos with BLs & KCs

Course Outcomes (Cos)		Program Outcomes(Pos)					APOs	
	PO1	PO2	PO3	PO4	PO5	APO1	APO2	
CO1		3			3			
CO2		3			3			
CO3		3			3			
CO4		3						
CO5		3			3			
PO/APO Target (Avg)		3			3			

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Head of Department
KIET School of Management
KIET Group of Institutions
Ghaziabad

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

♦ The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation), 2 (medium correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.













	Business Data Warehousing &Data Mining	Subject Code	KMBNIT05
Session & Semester	2023-24 & IV	Faculty Name	Dr.Deepa

Course Outcomes

CO No.	Statement of Course Outcome		Bloom's		
After completion of the course, the student will be able to		Relevant POs/ APOs	Cognitive Process Level (BL)	Knowledge Category(KC)	
CO1	Explain the need and fundamentals of data warehousing.	PO1	2	C,F	
CO2	Illustrate the functioning and visualization of Data Ware housing tools.	PO1, PO2, PO4,APO1	3	С	
CO3	Understand the design and principle of data mining.	PO1	2	C,F	
CO4	Apply data mining tools for solving real world problem	PO1, PO2, PO4,APO1, APO2	3	C,F	
CO5	Compare algorithms used in information analysis of data mining techniques.	PO1,PO2, APO2	4	C,P	

CO-PO/APO Mapping

Course Outcomes (Cos)	Program Outcomes(Pos)					APOs	
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	3						
CO2	3	1		1		2	
CO3	3						
CO4	3	2		2		2	1
CO5	3	2					1
PO/APOTarget(Avg)	3	1.67		1.5		2	1

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Head of Department
KIET School of Management
KIET Group of Institutions
Ghaziabad

Please Note (Reference: OBE Guidelines wef. Session 2021-22)













Subject Name	QM	Subject Code	KMBNOM03
Session & Semester	2023-24 & IV	Faculty Name	Dr. Meenakshi Tyagi

Table12 Magging Cos with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive	Knowledge
After completion of the course, the student will be able to		Process Level (BL)	Category (KC)
CO1	Examine the quality dimensions and its importance	Apply BL3	Conceptual& Procedural
CO2	Examine the techniques of quality control and its importance for Organizational competitiveness	Apply BL3	Conceptual &Procedural
CO3	Analyze impacts of Quality Control tools in The organization.	Analyze BL4	Conceptual& Procedural
CO4	Evaluate of the International and Indian Quality Control Standards	Evaluate BL5	Conceptual& Procedural
CO5	Evaluate Competency to use statistical Methods for process quality control	Evaluate BL5	Conceptual& Procedural

Table13CO-PO/APO/PSO Matrix

Course Outcomes (Cos)	Programme Outcomes(Pos)				Additional Programme Outcomes APOs		
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	2	1	-	1	1	1	1
CO2	2	2	1	1	2	1	1
CO3	2	2	1	1	2	2	2
CO4	2	2	1	1	2	1	1
CO5	2	2	-	2	2	1	1
PO/APOTarget (Avg)	2	1.8	1	1.2	1.8	1.2	1.2

Man

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Head of Department
KIET School of Management
KIET Group of Institutions
Ghaziabad

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)













Subject Name	PSM	Subject Code	KMBNOM04
Session & Semester	2023-24 & IV	Faculty Name	Ms.Isha Jain

CO No.	Statement of Course Outcome	Bloom's Cognitive	Knowledge
After completion of the course, the student will be able to		Process Level (BL)	Category (KC)
CO1	Apply knowledge about the procurement and sourcing management	Apply BL3	Conceptual& Procedural
CO2	Examine the processes of sourcing management	Apply BL3	Conceptual& Procedural
CO3	Analyze the Competency to vendor Selection and rating	Analyze BL4	Conceptual& Procedural
CO4	Evaluating the process of initiating & Executing the project.	Evaluate BL5	Conceptual& Procedural
CO5	Evaluation of project scheduling & Network analysis.	Evaluate BL5	Conceptual& Procedural

CO-PO/APO/PSO Matrix

Course Outcomes (COs)	Pro	Programme Outcomes(POs)			Additional Programme Outcomes APOs		
	PO1	PO2	PO3	PO4	PO5	APO1	APO2
CO1	2	2		2	1	1	1
CO2	3	2		1	1	1	1
CO3	2	1	1	1	1	1	1
CO4	2	1	2	1	1	1	1
CO5	2	1	2	1	1	1	1
PO/APOTarget (Avg)	2.2	1.4	1.67	1.2	1	1	1

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Head of Department KIET School of Management KIET Group of Institutions

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

se Note (Reference: OBE Guidelines wef. Session 2021 – 22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation), 2 (medium) correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix.













Subject Name	MMS	Subject Code	KMBNOM05	
Session & Semester	2023-24 & IV	Faculty Name	Mr. Sudheer Kumar	

COURSENAME:MBA								
S.N O	COURSE OUTCOME Blooms' Co Process		Knowledge Category(KC)					
After Completion of course, the student will be able to:								
CO 1	Apply the different Manufacturing System.	BL3(Apply)	Conceptual and Procedural					
CO 2	Plan the manufacturing processes/ support systems of manufacturing.	BL3(Apply)	Conceptual &Procedural					
CO 3	Analyze sustainable and green manufacturing practices.	BL4(Analyze)	Conceptual and Procedural					
CO 4	Analyze the various capacity planning strategies.	BL4(Analyze)	Conceptual and Procedural					
CO 5	Evaluate various tools for maintenance system	BL5(Evaluate)	Conceptual and Procedural					

CO-PO/APO/PSO Matrix

	PO-1	PO-2	PO-3	PO-4	PO-5	APO-1	APO-2
CO-1	2	2	-	1	2	1	-
CO-2	1	2	-	2	1	1	-
CO-3	1	2	2	2	1	1	1
CO-4	1	2	-	2	1	1	1
CO-5	1	2	-	2	2	1	1
Average	1.2	2	2	1.8	1.4	1	1

Assoc. / Asst. Head DOC

Addl.HoD

HoD

Ghaziabad

Please Note (Reference: OBE Guidelines wef. Session 2021 – 22)

The strength of correlation between COs and POs/ PSOs/APOs should be represented as 1 (low correlation), 2 (medium Head of Department correlation) and 3 (high correlation) in CO - PO/APO/PSO Matrix. KIET School of Management KIET Group of Institutions