

KIET GROUP OF INSTITUTIONS

KIET School of Management

Subject Name	BELAB	Subject Code	KMBN201
Session & Semester	2022-23 (EVEN) &II	Faculty Name	Dr. Ranchay Bhateja

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
	After completion of the course, the student will be able to		
CO1	Examine variegated forces of business environment.	Apply BL 3	Procedural
CO2	Assess impact of business environment over organizations using SWOT/Porter's Five Forces model	Evaluate BL 5	Procedural
CO3	Examine the provisions of Contract Act & Sales of Goods Act giving rise to mercantile business deals	Apply BL 3	Procedural
CO4	Assess the legal framework of Companies Act concerning incorporation and regulation of business organizations	Evaluate BL 5	Procedural
CO5	Assess case laws facilitating business decisions	Evaluate BL 5	Procedural

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	2	-	3	2	2	2
CO2	3	3	-	3	2	2	3
CO3	1	1	-	1	1	-	2
CO4	1	1	-	1	1	-	2
CO5	1	1	-	1	1	-	2
PO / APO Target (Avg)	1.6	1.6	-	1.8	1.4	2	2.2

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KIET School of Management

Subject Name	HRM	Subject Code	KMB N 202
Session & Semester	2022-23 2 nd	Faculty Name	Ankita Sharma and Tanushree

Course Outcome

CO No.	Statement of Course Outcome	Relevant POs/APOs	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to				
CO1	Apply HRM strategies and link it to corporate strategy in order to enhance company's business	PO1, PO2, PO4, PO5	Applying BL 3	Procedural
CO2	Apply the in-depth insight of strategic HRP in order to take hiring decisions	PO1, PO2, PO4, PO5	Applying BL 3	Procedural
CO3	Analyze training & need based training program	PO1, PO2, PO3, PO5, APO1	Analyzing BL 4	Procedural
CO4	Compare the different tools of compensation management for assessing conducive environment for better human relations	PO1, PO2, PO3, PO4, PO5, APO1, APO2	Evaluate BL 5	Meta-Cognitive
CO5	Summarize global culture and various international HR practices.	PO1, PO2, PO4, PO5, APO2	Evaluate BL 5	Meta-Cognitive

CO - PO/APO Mapping

Course Outcomes (COs)	Program Outcomes (POs)					APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	1		2	2		
CO2	1	1		1	2		
CO3	1	2	1		2	1	
CO4	1	1	1	2	2	1	1
CO5	2	1	3	2	2		2
PO / APO Target (Avg)	1.4	1.2	1.66	1.75	2	1	1.5

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KIET School of Management

Subject Name	Business Research Methods	Subject Code	KMBN203
Session & Semester	2022-23 & II	Faculty Name	Dr. Puja Roshani / Sapna Yadav

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
	After completion of the course, the student will be able to		
CO1	Apply the the skills for conducting research to solve business problems	Apply (BL 3: Apply)	Conceptual and Procedural
CO2	Apply Critical thinking abilities for databased research process	Apply (BL 3: Apply)	Conceptual and Procedural
CO3	Apply the various tools and strategies of business process	Apply (BL 3: Apply)	Conceptual and Procedural
CO4	Analyze the use of tools in the achievement of organization goals	Analyze (BL4 : Analyze)	Conceptual and Procedural
CO5	Evaluate the research report used in academic-industry interface	Evaluate (BL5 :Evaluate)	Conceptual and Procedural

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	3	1		1		1	1
CO2	3	2	1	1	1	1	1
CO3	3	2		1		1	1
CO4	3	1	2	1	1	1	1
CO5	3	1	1	1	1	1	1
PO / APO Target (Avg)	3	1.4	1.3	1	1	1	1

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KIET School of Management

Subject Name	FMCF	Subject Code	KMBN204
Session & Semester	2022-23 & II	Faculty Name	Dr. Amit Kr. Arora

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to			
CO1	Apply Models of Corporate Finance and Governance and time value of money.	Apply (BL:3 Apply)	Conceptual (KC:C,P)
CO2	Analyze long term investment decisions on the basis of cost of capital.	Analyze (BL:4 Analyze)	Conceptual & Procedural (KC:C,P)
CO3	Analyze the best source of capital structure and leverage.	Analyze (BL:4 Analyze)	Conceptual & Procedural (KC:C,P)
CO4	Evaluate different models for firm's optimum dividend pay-out.	Evaluate (BL:5 Evaluate)	Procedural (KC:C,P)
CO5	Appraise the recent trends of mergers and acquisition and its valuation.	Appraise (BL:5 Evaluate)	Procedural (KC:C,P)

CO - PO/APO/PSO Matrix

CO	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO-1	2	2	-	1	1	-	-
CO-2	2	3	-	1	1	-	-
CO-3	2	2	-	1	1	-	1
CO-4	2	1	-	1	1	-	1
CO-5	2	2	1	1	1	-	-
Average	2	2	1	1	1	-	1

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Subject Name	OM	Subject Code	KMBN205
Session & Semester	2022-23 & II	Faculty Name	Dr. Meenakshi Tyagi

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
	After completion of the course, the student will be able to		
CO1	Analyze the factors increasing productivity.	Analyze BL 4	Procedural
CO2	Analyze the dimensions of quality in services.	Analyze BL 4	Procedural
CO3	Evaluate various techniques of Inventory Management	Evaluate BL 5	Procedural
CO4	Evaluate supply chain drivers at national and global level.	Evaluate BL 5	Procedural
CO5	Create quality system in organization through various quality tools.	Create BL6	Procedural

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes (APOs)	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	3	1	1	3	1	2
CO2	2	2	1	1	2	1	2
CO3	2	2	1	1	2	1	1
CO4	3	2	1	2	2	1	1
CO5	2	2	2	2	3	1	1
PO/ APO Target (Avg)	2.2	2.2	1.2	1.4	2.4	1.0	1.4

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KIET School of Management

Subject Name	Quantitative Techniques For Managers	Subject Code	KMBN206
Session & Semester	2022-23 & II	Faculty Name	Dr. Mani Tyagi

COs

CO No.	Course Outcome (CO)	Revised Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
CO1	Analyze the decision-making environments by using decision making approaches and tools	(BL4: Analyze)	(KC: F,C,P)
CO2	Analyze various quantitative problems using Assignment model and Game theory model	(BL4: Analyze)	(KC: C,P)
CO3	Assess various quantitative problems the Sequencing and Queuing Methods	(BL4: Analyze)	(KC: C,P)
CO4	Evaluate Replacement strategies and Project Management Techniques	(BL5: Evaluate)	(KC: C,P)
CO5	Formulate LPP and find optimal solution	(BL5: Evaluate)	(KC: C,P)

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	3			1		2
CO2	1	3	1	1		1	1
CO3	1	3	1			1	1
CO4	1	2	2	1		1	1
CO5	1	3		1	1	1	1
PO / APO Target (Avg)	1.20	2.8	1.33	1.00	1.00	1.00	1.20

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KIET School of Management

Subject Name	DMEC	Subject Code	KMBN207
Session & Semester	2022-23 & II	Faculty Name	Dr. Deepa

Table 8 Tagging COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
	After completion of the course, the student will be able to		
CO1	Acquire the concept of Digital Marketing & E-commerce in today's scenario	Understand (BL2)	Conceptual & Procedural
CO2	Analyze SEO and Email Marketing in today's modern world.	Analysing (BL4)	Conceptual & Procedural
CO3	Analyze SEO and Social Media Marketing via various platforms	Analysing (BL4)	Conceptual & Procedural
CO4	Evaluate various Analytics tools of online marketing.	Evaluating (BL5)	Conceptual & Procedural
CO5	Appraise the Applications of E-Commerce	Evaluating (BL5)	Conceptual & Procedural

Table 9 CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	1	1	1				1
CO2	1	1	1				1
CO3	1	2	1				1
CO4	1	2	1				1
CO5	1	1	1			1	1
PO / APO Target (Avg)	1	1.4	1			1	1

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KIET School of Management

Subject Name	Management Information System	Subject Code	KMBN-208
Session & Semester	2022-23 IInd	Faculty Name	Dr. Shivani Agarwal

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category(KC)
After completion of the course, the student will be able to			
CO1	Understand the importance of information management in business and management.	2	C
CO2	Understand and formulate different types of information systems in business	3	C
CO3	Apply the concepts in SQL Queries with the help of Oracle software	4	P
CO4	Analyze the various security and ethical issues with Information Systems	4	P
CO5	Evaluate SQL Queries on Spread sheet and Database Software	4	P

CO - PO/APO/PSO Matrix

Course Outcomes(COs)	Program Outcomes (POs)					Additional Program Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	3			1			2
CO2	2	1					1
CO3	1	2	1		1	2	
CO4	1			3			1
CO5	1	2	2		2	2	
PO/ APO Target (Avg)	1.6	1.6	1.5	2	1.5	2	1.3

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Subject Name	IT LAB -2	Subject Code	KMBN251
Session & Semester	2022-23&II	Faculty Name	Dr. Prateek Gupta

Table 1 Tagging COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
	After completion of the course, the student will be able to		
CO1	Apply the knowledge of pivot tables.	Apply BL 3	Conceptual & Procedural
CO2	Evaluate the knowledge of validating & auditing techniques	Evaluate BL 5	Conceptual & Procedural
CO3	Analyze the different charting techniques in MS Excel	Analyze BL 4	Conceptual & Procedural

Table CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Program Outcomes (POs)					Additional Program Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	1	1	1	2	1	-
CO2	1	1	1	1	1	2	-
CO3	1	2	2	1	2	1	1
PO / APO Target (Avg)	1.33	1.33	1.33	1	1.66	1.33	0.33

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KIET School of Management

Subject Name	ETIGBE	Subject Code	KMBN401
Session & Semester	2022-23 & IV	Faculty Name	Dr. Prateek Gupta

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to			
CO1	Examine International Business in the wake of Industry 4.0	Apply BL 3	Conceptual & Procedural
CO2	Analyze the new technologies that are driving change in business operations and strategy	Analyze BL 4	Conceptual & Procedural
CO3	Analyze shifts in economic thought and its impact on business decisions	Analyze BL 4	Conceptual & Procedural
CO4	Evaluate changing geopolitics and its impact on international Business	Evaluate BL 5	Conceptual & Procedural
CO5	Assess issues and challenges in the Global World and find sustainable solutions	Evaluate BL 5	Conceptual & Procedural

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	3	2	2	3	2	1	2
CO2	2	2	1	3	1	-	2
CO3	2	3	1	3	1	-	2
CO4	2	2	1	3	1	-	2
CO5	3	1	1	3	1	1	2
PO / APO Target (Avg)	2.4	2	1.2	3	1.2	1	2

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KIET School of Management

Subject Name	HR Analytics	Subject Code	KMBHR03
Session & Semester	2022-23 & IV	Faculty Name	Dr Shivani Agarwal

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to			
CO1	Apply HR Analytical tools and techniques for decision making.	Apply BL 3	Conceptual & Procedural
CO2	Evaluate the demand forecasting and selection models of HR.	Evaluate BL 5	Conceptual & Procedural
CO3	Analyze the performance analysis and compensation system.	Analyze BL 4	Conceptual & Procedural
CO4	Evaluate the impact of interventions for formulating responsible investments in HR.	Evaluate BL 5	Conceptual & Procedural
CO5	Design the HR Metrics and HR Dashboards	Create BL 6	Meta-Cognitive

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Program Outcomes (POs)					Additional Program Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	1	1	1	2	1	-
CO2	1	1	1	1	1	2	-
CO3	1	2	2	1	2	1	1
CO4	2	2	1	2	2	2	2
CO5	2	3	1	2	2	2	2
PO / APO Target (Avg)	1.6	1.8	1.2	1.4	1.8	1.6	1

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Subject Name	Performance & Reward Management	Subject Code	KMBNHR04
Session & Semester	2022-23 & IV	Faculty Name	Dr. Puja Roshani

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level(BL)	Knowledge Category (KC)
	After completion of the course, the student will be able to		
CO1	Apply the Performance Management methods.	Apply (BL 3: Apply)	Conceptual and Procedural
CO2	Analyze the 360 degree Performance appraisal, performance feedback & counselling methods.	Analyze (BL4:Analyze)	Conceptual and Procedural
CO3	Analyse Balance score card for career development and succession planning.	Analyze (BL4: Analyze)	Conceptual and Procedural
CO4	Evaluate the employee competency for effective reward systems in the organization.	Evaluate (BL5: Evaluate)	Conceptual and Procedural
CO5	Evaluate employment and associated reward system.	Evaluate (BL5: Evaluate)	Conceptual and Procedural

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	3	1	1	1	1	-	-
CO2	1	2	-	1	2	-	-
CO3	1	2	1	2	2	1	-
CO4	1	1	0	1	2	1	-
CO5	1	2	-	1	2	1	-
PO / APO Target (Avg)	1.4	1.6	1	1.2	1.8	1	-

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KIET School of Management

Subject Name	IHRM	Subject Code	KMBNHRO5
Session & Semester	2022-23 & IV	Faculty Name	Ms. Sapna Yadav

COs with BLs & KCs

S.N O	COURSE OUTCOME	Blooms' Cognitive Process (BL)	Knowledge Category (KC)
After Completion of course, the student will be able to:			
CO 1	Analyze the workforce diversity in contexts with International HRM.	BL4(Analyze)	Conceptual and Procedural
CO 2	Apply the knowledge about the HR Processes in International Context	BL3(Apply)	Conceptual and Procedural
CO 3	Evaluate the impacts of Globalization on HRM	BL5(Evaluate)	Conceptual and Procedural
CO 4	Create the desired level of expertise on organizational level	BL6 (Create)	Conceptual and Procedural
CO 5	Apply the International culture in SHRM	BL3 (Apply)	Conceptual and Procedural

CO - PO/APO/PSO Matrix

	PO-1	PO-2	PO-3	PO-4	PO-5	APO-1	APO-2
CO-1	1	1	-	1	-	-	1
CO-2	1	2	1	1	1	-	1
CO-3	1	2	-	1	-	1	-
CO-4	1	1	2	1	1	-	-
CO-5	1	1	1	1	1	1	1
Average	1	1.40	1.33	1	1	1	1

KIET GROUP OF INSTITUTIONS

KIET School of Management

Subject Name	B2B & Service Marketing	Subject Code	KMBNKM03
Session & Semester	2022-23 -4th	Faculty Name	Dr. Binkey Srivastava

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to			
CO1	Apply the strategic tools in B2B marketing	Applying BL 3	Conceptual
CO2	Apply the IMC and distribution strategies in B2B marketing	Applying BL 3	Procedural
CO3	Analyze various aspects of price setting in B2B markets	Analyzing BL 4	Procedural
CO4	Assess service standards and design	Evaluate BL 5	Meta-Cognitive
CO5	Evaluate service performance for excellence.	Evaluate BL 5	Meta-Cognitive

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	2		1	2		
CO2	2	2		2	1		
CO3	2	3		2	2		
CO4	2	2	1	2	2	2	1
CO5	2	2		3	2	1	
PO/ APO Target (Avg)	2	2.2	1	2	1.8	1.5	1

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KIET School of Management

Subject Name	Sales and Retail Management	Subject Code	KMBNMK04
Session & Semester	2022-23 & IV	Faculty Name	Dr. Mrinal Verma

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to			
CO1	Apply the skills in Sales management process.	Applying BL 3	Procedural
CO2	Illustrate various Sales management strategies	Applying BL 3	Procedural
CO3	Analyze various management tools on leadership skill.	Analyzing BL 4	Procedural
CO4	Assess the local and global organizational decision in Retail Management.	Evaluate BL 5	Meta-Cognitive
CO5	Evaluate the retail store formats and it's operations.	Evaluate BL 5	Meta-Cognitive

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	1	2	1	1	1		
CO2	1	2	1	1	1		
CO3	1	1	2	1	1	1	
CO4	1	1	1	2	1	1	1
CO5	1	1		1	1	1	
PO / APO Target (Avg)	1	1.4	1	1.2	1	1	1

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Subject Name	SMWA	Subject Code	KMBNMK05
Session & Semester	2022-23 & IV	Faculty Name	Dr. Deepa

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to			
CO1	Examine the social media and web analytics platform	Apply BL 3	C, P
CO2	Analyze Social network and Web Analytics Fundamentals	Analyze BL 4	C, P
CO3	Analyze Matrices and Web Analytics tool	Analyze BL 4	C, P
CO4	Evaluate Facebook and Google Analytics	Evaluate BL 5	C, P
CO5	Assess web analytics strategies for effective decision alternatives in social media operations	Evaluate BL 5	C, P

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	3	2	-	1	1	-	1
CO2	3	2	-	1	1	-	1
CO3	1	3	-	1	1	1	1
CO4	1	3	-	1	1	1	2
CO5	1	3	-	1	1	2	2
PO / APO Target (Avg)	1.8	2.6	-	1	1	1.33	1.4

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Subject Name	FD	Subject Code	KMBN FM03
Session & Semester	2022-23 & IV	Faculty Name	Ms. Punjika Rathi

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to			
CO1	Understand different types of Derivatives and Hedging.	Understand BL 2	Conceptual & Procedural
CO2	Analyze & Apply Forward & Futures for hedging purposes.	Analyze BL 4	Conceptual & Procedural
CO3	Evaluate the impact of Options contracts as a hedging tool.	Evaluate BL 5	Conceptual & Procedural
CO4	Analyze commodities derivatives contracts for hedging and speculation.	Analyze BL 4	Conceptual & Procedural
CO5	Illustrate & Assess Swaps and their use.	Analyze BL 4	Conceptual & Procedural

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	1	2	1	2	1	-	1
CO2	1	2		2		-	1
CO3	1	2		2		-	1
CO4	1	2		2		-	1
CO5	1	2		2			1
PO / APO Target (Avg)	1	2	1	2	1	-	1

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KIET School of Management

Subject Name	FERM	Subject Code	KMBN FM04
Session & Semester	2022-23 & IV	Faculty Name	Dr. Prateek Gupta

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to			
CO1	Examine the BOP and various exchange rate system	Apply BL 3	Conceptual & Procedural
CO2	Analyze the theories of exchange rate determination	Analyze BL 4	Conceptual & Procedural
CO3	Analyze the foreign exchange transactions mechanism	Analyze BL 4	Conceptual & Procedural
CO4	Evaluate the exchange dealings	Evaluate BL 5	Conceptual & Procedural
CO5	Assess various foreign exchange risks and its management	Evaluate BL 5	Conceptual & Procedural

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes (APOs)	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	3	-	3	1	-	2
CO2	3	3	-	3	1	-	2
CO3	2	3	-	3	1	-	2
CO4	2	3	-	3	1	-	2
CO5	2	3	-	3	1	-	2
PO / APO Target (Avg)	2.2	3	-	3	1	-	2

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Subject Name	FCRA	Subject Code	KMBN FM 05
Session & Semester	2022-23 & IV	Faculty Name	Dr. Puja Roshani

Table 10 Tagging COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to			
CO1	Examine about various types of financial credit.	Apply BL 3	Conceptual & Procedural
CO2	Examine the credit risk and its rating.	Apply BL 3	Conceptual & Procedural
CO3	Analyze credit commitments and its application	Analyze BL 4	Conceptual & Procedural
CO4	Evaluation of risk management and corporate governance.	Evaluate BL 5	Conceptual & Procedural
CO5	Measure riskiness of a stock or a portfolio position.	Evaluate BL 5	Conceptual & Procedural

Table 11 CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	2	-	2	2	1	1
CO2	3	3	-	2	2	1	1
CO3	2	3	-	2	2	1	1
CO4	3	3	-	2	2	1	1
CO5	3	3	-	3	1	1	1
PO / APO Target (Avg)	2.6	2.8	-	2.2	1.8	1	1

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Subject Name	Database Management System	Subject Code	(KMBNIT-03)
Session & Semester	2022-23 & IV	Faculty Name	Ms. Neelam Rawat

Course Outcome

CO No.	Statement of Course Outcome	Relevant POs/ APOs	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
	After completion of the course, the student will be able to			
CO1	Understand concept of DBMS and ER Models for efficient Database Design	PO1, PO2	BL2	F, C, P
CO2	Interpret solutions to a query problem using SQL commands, Relational Algebra and Calculus	PO1	BL3	F, C, P
CO3	Use Normalization concept to normalize a given Relation to the desired Normal Form	PO1, PO2	BL3	F, C, P
CO4	Describe need of transaction processing, recovery mechanism from transaction failures and concurrency control techniques	PO1, PO2	BL2	F, C, P
CO5	Summarize various type of DBMS architectures and Databases of current trends.	PO1, PO2	BL2	F, C

Tagging COs with BLs & KCs

Course Outcomes (COs)	Program Outcomes (POs)					APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	3	2					
CO2	2						
CO3	2	2					
CO4	2	2					
CO5	1	3					
PO / APO Target (Avg)	2	2.25					

KIET GROUP OF INSTITUTIONS

KIET School of Management

Subject Name	CCB	Subject Code	KMBNIT04
Session & Semester	2022-23 & IV	Faculty Name	Dr. Amit Kumar

Course Outcome

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
	After completion of the course, the student will be able to		
CO1	Describe the main concepts, key technologies, strengths, and limitations of cloud computing.	BL2	F, C, P
CO2	Characterize the enabling technologies that help in the development of cloud.	BL4	F, C, P
CO3	Differentiate the architecture cloud, service, and delivery models.	BL4	F, C, P
CO4	Justify the core issues of cloud computing like cloud virtualization	BL5	F, C, P
CO5	Figure out the emergence of cloud as the next generation computing paradigm.	BL4	F, C, P

COs with BLs & KCs

Course Outcomes (COs)	Program Outcomes (POs)					APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1		3			3		
CO2		3			3		
CO3		3			3		
CO4		3					
CO5		3			3		
PO/ APO Target (Avg)		3			3		

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KIET School of Management

Subject Name	Business Data Warehousing & Data Mining	Subject Code	KMBN IT05
Session & Semester	2022-23 & IV	Faculty Name	Siddheshwari Dutt Mishra

Course Outcomes

CO No.	Statement of Course Outcome	Relevant POs/ APOs	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
	After completion of the course, the student will be able to			
CO1	Explain the need and fundamentals of data warehousing.	PO1	2	C, F
CO2	Illustrate the functioning and visualization of Data Warehousing tools.	PO1, PO2, PO4, APO1	3	C
CO3	Understand the design and principle of data mining.	PO1	2	C, F
CO4	Apply data mining tools for solving real world problem	PO1, PO2, PO4, APO1, APO2	3	C, F
CO5	Compare algorithms used in information analysis of data mining techniques.	PO1, PO2, APO2	4	C, P

CO - PO/APO Mapping

Course Outcomes (COs)	Program Outcomes (POs)					APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	3						
CO2	3	1		1		2	
CO3	3						
CO4	3	2		2		2	1
CO5	3	2					1
PO / APO Target (Avg)	3	1.67		1.5		2	1

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KIET School of Management

Subject Name	QM	Subject Code	KMBN OM 03
Session & Semester	2022-23 & IV	Faculty Name	Dr. Meenakshi Tyagi

Table 12 Tagging COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
	After completion of the course, the student will be able to		
CO1	Examine the quality dimensions and its importance	Apply BL 3	Conceptual & Procedural
CO2	Examine the techniques of quality control and its importance for organizational competitiveness	Apply BL 3	Conceptual & Procedural
CO3	Analyze impacts of Quality Control tools in the organization.	Analyze BL 4	Conceptual & Procedural
CO4	Evaluate of the International and Indian Quality Control Standards	Evaluate BL 5	Conceptual & Procedural
CO5	Evaluate Competency to use statistical methods for process quality control	Evaluate BL 5	Conceptual & Procedural

Table 13 CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	1	-	1	1	1	1
CO2	2	2	1	1	2	1	1
CO3	2	2	1	1	2	2	2
CO4	2	2	1	1	2	1	1
CO5	2	2	-	2	2	1	1
PO / APO Target (Avg)	2	1.8	1	1.2	1.8	1.2	1.2

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KIET School of Management

Subject Name	PSM	Subject Code	KMBN OM 04
Session & Semester	2022-23 & IV	Faculty Name	Dr. Sapna Yadav

COs with BLs & KCs

CO No.	Statement of Course Outcome	Bloom's Cognitive Process Level (BL)	Knowledge Category (KC)
After completion of the course, the student will be able to			
CO1	Apply knowledge about the procurement and sourcing management	Apply BL 3	Conceptual & Procedural
CO2	Examine the processes of sourcing management	Apply BL 3	Conceptual & Procedural
CO3	Analyze the Competency to vendor selection and rating	Analyze BL 4	Conceptual & Procedural
CO4	Evaluating the process of initiating & executing the project.	Evaluate BL 5	Conceptual & Procedural
CO5	Evaluation of project scheduling & network analysis.	Evaluate BL 5	Conceptual & Procedural

CO - PO/APO/PSO Matrix

Course Outcomes (COs)	Programme Outcomes (POs)					Additional Programme Outcomes APOs	
	PO1	PO2	PO3	PO4	PO5	APO 1	APO 2
CO1	2	2		2	1	1	1
CO2	3	2		1	1	1	1
CO3	2	1	1	1	1	1	1
CO4	2	1	2	1	1	1	1
CO5	2	1	2	1	1	1	1
PO / APO Target (Avg)	2.2	1.4	1.67	1.2	1	1	1

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KIET School of Management

Subject Name	MMS	Subject Code	KMBN OM 05
Session & Semester	2022-23 & IV	Faculty Name	Ms. Sapna Yadav

COs with BLs & KCs

COURSE NAME: MBA			
S.N O	COURSE OUTCOME	Blooms' Cognitive Process (BL)	Knowledge Category (KC)
After Completion of course, the student will be able to:			
CO 1	Apply the different Manufacturing System.	BL3(Apply)	Conceptual and Procedural
CO 2	Plan the manufacturing processes/ support systems of manufacturing.	BL3(Apply)	Conceptual & Procedural
CO 3	Analyze sustainable and green manufacturing practices.	BL4(Analyze)	Conceptual and Procedural
CO 4	Analyze the various capacity planning strategies.	BL4(Analyze)	Conceptual and Procedural
CO 5	Evaluate various tools for maintenance system	BL5(Evaluate)	Conceptual and Procedural

CO - PO/APO/PSO Matrix

	PO-1	PO-2	PO-3	PO-4	PO-5	APO-1	APO-2
CO-1	2	2	-	1	2	1	-
CO-2	1	2	-	2	1	1	-
CO-3	1	2	2	2	1	1	1
CO-4	1	2	-	2	1	1	1
CO-5	1	2	-	2	2	1	1
Average	1.5	2	2	1.8	1.4	1	1