Expanding Horizons

30 MBA First Year Students from KSOM (Batch 2023-25), have secured prestigious internships with **The Times Group**.

The First year students of KSOM visited **Moon Beverages Ltd.** (Coca-Cola Plant) in **Gautam Buddh Nagar** on June 24, 26, 28 and July 27, 2024 as a part of their Industrial visits.

The Department of PR & International Relations, in association with Bhagwan Parshuram Modern Institute, Muradnagar, organized a 20-hours bootcamp on '**Drone Technology and Functional Food & Nutraceutical Development**' from July 2 to 6, 2024.

Dr. Binkey Srivastava, Head-KSOM, was invited as a **Session Chair** at the prestigious **International Conference** hosted by Jaipuria Institute of Management, Ghaziabad, on July 6, 2024. The conference focused on '**Building a Resilient Economy: Policies and Strategies for Sustainable Growth**.'

KIET Alumni Section

On June 22, 2024, the Department of Computer Applications had invited its alumni **Mr. Shivam Nirwal** (MCA 2018-2021 batch), currently working as a software engineer at Bahwan Cyber Tek, to share his insights on '**How to Deal with the Fear of Failure**.'

An Alumni Interaction was successfully organized for the MBA students on July 13, 2024 at CRPC Conference Hall to learn essential financial skills for the future. The session was taken by our proud alumnus **Mr. Priyank Kapoor** (B.Tech; ME-2011) with his team. **Mr. Priyank** is working as an associate director at **Upstox** in Bangalore.

#Spotlight Alumni

Mr. Shubham Jain
Alumnus, CSE: Batch 2018
working as
Software Engineering
@ Microsoft

Social Outreach

"Helping others may not change the world, but it can make a significant difference in someone's life"

The accomplishments of Team **Uddeshhya** in July are as follows:

❖ On July 1, 2024, two fourth-year students from our college, Harsh and Akash, organized a **Food Distribution Drive** in the Rajnagar slum.
❖ On July 9 and 12, 2024, Team Uddeshhya organized **Clothes Distribution Drives** in the Rajnagar and Ravli slums, with clothes collected from our **IYAANAT Drive**.

❖ Under the project Blood Portal, the team donated 9 units of blood and 1 unit of platelets to various hospitals in the Delhi NCR region.

We sincerely appreciate the hard work of Team Uddeshhya, its members, and volunteers for their involvement in these noble deeds.

❖ On July 13, 2024, Team Uddeshhya donated 8 boxes of clothes and 1 box of shoes in the slum areas of Duhai.
❖ On July 16, 2024, Team Uddeshhya conducted a UBA visit to **Dheda Primary School**, where our team interacted with the students and taught them the importance of education, personal hygiene, and pursuing dreams. Additionally, the team performed a skit on railway safety and phone addiction.

KIET GROUP OF INSTITUTIONS
Connecting Life with Learning

CHRONICLE
The Institute Mirror

Message

Prof. (Dr.) Preeti Bajaj
Director General (KIET)

Dear KIET Family,

As we reflect on the progress we've made and look forward to the future, it's essential to recognize the pillars that will drive our continued success and impact. Innovation remains at the heart of our endeavors, propelling us towards new horizons and equipping us to address the challenges of tomorrow. By fostering a culture of creativity and forward-thinking, we can drive entrepreneurial excellence and pave the way for groundbreaking ventures.

Engaging with our communities is equally crucial. By building strong connections and fostering collaborations, we create a supportive ecosystem where knowledge, resources, and opportunities are shared. This synergy not only enhances our academic and professional pursuits but also contributes to the collective well-being of our society.

As we strive for excellence, it is imperative to uphold a sustainable value system. Our commitment to integrity, compassion, and inclusivity will help create a more compassionate and progressive society. By instilling these values in our students and ourselves, we lay the foundation for a brighter future.

Together, let's continue to innovate, collaborate, and contribute to a better world.

Milestone Corner

In a significant move to advance technological education and innovation, KIET Group of Institutions has signed a **Memorandum of Understanding (MoU)** with **Pradipaat PVT LTD** on July 13, 2024. '**Pradipaat**', founded by **Divyam Abhishek**, our final-year student, is the first service-based company in Uttar Pradesh having 8 service centers across India.

KIET School of Pharmacy (KSOP), has signed an **MoU** with the **Community Pharmacist Aid company** on May 8, 2024 for the **e-course** in Medical coding for B. Pharm students

On June 7, 2024, an **MoU** was signed between KIET Group of Institutions and **Soach Global Corporation Limited**. The initiative is led by **Aashish Gupta**, a student from the CS department under the guidance of **Mr. Saurav Kumar** (DGM TBI-KIET).

On July 16, 2024, KIET School of Pharmacy, signed a **Memorandum of Understanding (MoU)** with **DPSRU Innovation Incubation Foundation (DIIF)** and its industry partner **Amarant Lifesciences Pvt. Ltd.** for various skilled courses for B.Pharm and M.Pharm students.
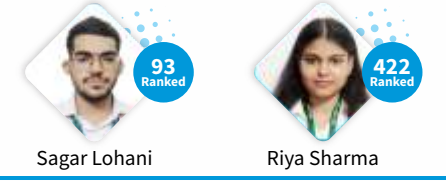

Placement Wall

Congratulations to our B.Tech Students for Securing Placements at Top Organizations

1 Students ₹ 24.00 LPA	2 Students ₹ 18.00 LPA	1 Students ₹ 12.00 LPA	1 Students ₹ 10.00 LPA	7 Students ₹ 9.00 LPA
CISCO	CISCO	HEALTHKART	Jar	S&P Global

2 Students ₹ 8.00 LPA	2 Students ₹ 7.50 LPA	8 Students ₹ 7.00 LPA	5 Students ₹ 6.00 LPA
RateGain	TEJAS NETWORKS	Turing	

Chief Editor: Ms. Jigyasa Chaudhary, Assistant Professor, H&SS Dept.   *Chief Editor: Ms. Jigyasa Chaudhary, Assistant Professor, H&SS Dept.*

Encomiums

Our students, **Mr. Sagar Lohani** and **Ms. Riya Sharma**, B.Pharm final year students, have qualified for the prestigious **NIPER-JEE 2024**.

Sagar Lohani — 93 Ranked
Riya Sharma — 422 Ranked

Dr. Binkey Srivastava, Head of the KIET School of Management, has achieved a significant milestone by publishing three patents on the theme of integration of recommendation of **Plant Species with Machine Learning**. Her groundbreaking work not only brings pride to our institution but also paves the way for future advancements in the field.

Mr. Saatvik Jain (ME-Final Year) has secured 3rd position in the **ASHRAE 2024 RAL** Student Competition and won a cash reward of **$600!**

Events@KIET

School of AI, ML and Data Science, KIET Innovation Centre launched the '**14th AWS Cloud Club of India**' with a stimulating expert session titled '**AI in the Cloud**' on June 21, 2024.

Events@KIET

On June 28, 2024, **RJ Swati** and **RJ Abhishek** from **RED FM 93.5 Bajate Raho** visited the campus to host the offline version of **Quiz India Movement** for our students who are enthusiastic cricket-lovers. The event was organized by the Department of IR & PR. Nearly 100+ students gathered to play the cricket and Bollywood quiz along with fun activities hosted by the Rjs.

On June 23, 2024, KIET School of Management, in association with **Parle Agro**, hosted a cricket event. The event witnessed an enthusiastic participation and appreciation. The event was a spectacular display of sportsmanship, camaraderie, and competitive spirit, with several dynamic teams vying for the coveted title.

An 8-day workshop on '**Universal Human Values**,' was organized by KIET from July 22 to July 29, 2024. This workshop, driven by **AICTE initiatives**, was aimed to cultivate and reinforce human values. Such workshops promise to be a significant step towards fostering ethical living and personal growth.

Events@KIET

The '**First Foundation Day**' of the Technocrats Club at KIET, marked the one year of remarkable achievements since their inception on 18 July, 2023.

'**Ek Ped Maa Ke Naam**,' a tree plantation drive honoring our mothers and the environment was hosted by KIET Group of Institutions on July 20, 2024.

Education Fetes

On June 21, 2024, **Mr. Mayank Pathak**, a seasoned professional with over 18 years of experience in the IT industry shared his insight during a talk on recruitment, business development, and the evolving landscape of International HRM.

An expert session on '**Data Engineering and Business Intelligence**' was held for CSE (AI) and CSE (AI & ML) students on June 27 and 28 by **Mr. Ashutosh Kumar**, an industry expert from Amazon.

The Department of Computer Science Engineering has organized a virtual workshop with a hands-on session on the cybersecurity tool '**WIRESHARK**' for CSE students on June 28, 2024 by **Mr. Naveen Garg**, a Cyber Security SRE with 16 years of experience in Threat Intelligence and System Design.

From July 8 to 12, 2024, the Department of CS & SDFS organized an **Faculty Development Programe** filled with 20 hours of interactive knowledge-sharing sessions led by experts from academia and industry, where participants engaged in hands-on experimental learning on deep learning models using real data sets, discussed articles and case studies, and took daily feedback and technical quizzes.

KIET Outreach

On June 27, 2024, an impactful leadership training session on the '**Nvidia DGX A100**' was conducted, representing a significant advancement in adopting cutting-edge AI infrastructure and computational capabilities within our institution.

From July 1, 2024, to July 3, 2024, the Kinesis Technical Society, Department of Computer Science, organized a workshop on '**Pixel to Code: A Portfolio Creation Adventure**.'

An enlightening guest lecture titled '**The Art of Persuasion: Marketing in a Competitive World**' was organized by KIET School of Management on July 01, 2024.