

REGISTRATION FEE

Participants	Amount (Rs.)
Industry Delegates	2000/-
Academicians	1500/-
Research Scholars / Students	1000/-
for stay/ accommodation	Rs. 1000/- additional charges

This includes academic fee, programme kit, course material refreshment and lunch for participants. Please mail the duly filled nomination form along with the **Demand Draft / Cheque / Cash / Online** to the Coordinators. All trainees will be jointly certified by KIET, TIES as well as Wellindia.

Online Payment through Paytm

1. Login: <https://paytm.com/>. Select and click “Fees” or go on <https://paytm.com/education>
2. Select “New Registration”, Scroll Down and Select “**KIET GROUP OF INSTITUTIONS**” Location **Ghaziabad, Uttar Pradesh**
3. Select Course and choose “**MDP2017_MBA**” (select Academicians / Industry/Student) as per your profile.
4. Fill Your Name, Mobile No., Email ID
5. Pay from your Paytm Wallet / Online / Card.
6. Send the receipt to MDP coordinators.

LIMITED SEATS:- Seats are limited to 30 Candidates only.

IMPORTANT DATES

Last Date of Nomination / Registration	15 th July, 2017
MDP scheduled on	4th – 5th August, 2017

CONTACT FOR INFORMATION



Dr. Deepa
Dr. Prateek Gupta
(Coordinators)

KIET School of Management

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VENUE

Finance Lab, 2nd Floor, KIET School of Management, KIET Group of Institutions, Ghaziabad

HOW TO REACH KIET, GHAZIABAD

Ghaziabad is in India's National Capital Region (NCR). KIET is located at a distance of 60 Kms from Delhi Airport, 45 Kms from New Delhi Railway station and 18 Kms from Ghaziabad Railway Station. The Institute is situated on Delhi – Meerut highway (NH-58). Buses are available on frequent basis from Delhi, Mohan Nagar, Ghaziabad and Meerut.



KIET School of Management
KIET GROUP OF INSTITUTIONS
GHAZIABAD

IN
Collaboration with



WELLINDIA SECURITIES
PVT. LTD.

And



The Indian Econometric
Society (TIES)

MANAGEMENT DEVELOPMENT PROGRAM

On

FINANCE FOR ALL

(INVESTMENT, TAX SAVING, FINANCE & STOCK TRADING)

4th – 5th August, 2017

AT

FINANCE LAB, 2nd Floor,
KIET School of Management

MESSAGE FROM DIRECTOR

Each organization has goals to be achieved and it needs expertise in accomplishing them. Organizations are expected to be responsible, sustainable and inclusive along with being ethical in the present scenario. I am delighted to have this opportunity of presenting this MDP Brochure to you.

- **Dr. J. Girish**

MESSAGE FROM CAO

With the modest contributions that KIET has made in different fields of management, I realize that it is our responsibility to share the knowledge accumulated over last 13 years. The highly rich experience of the professors will surely benefit the executives through this MDP. I look forward to avail this opportunities to assist you in making your executive learning life-long.

- **Dr. Manoj Goel**

MESSAGE FROM HoD, KIET SCHOOL OF MANAGEMENT

Management development programme are imperative to train and develop professional managers to face the multiple challenges of maintaining good interpersonal relations, adjusting to socioeconomic changes and dealing with cut throat competition procuring ethical approach. I am very pleased to invite you to attend the executive education at KIET School of Management, KIET Ghaziabad and very positive to contribute towards meaningful development in executives and work place. I look forward to have a long-lasting relationship.

- **Dr. K. R. Chaturvedi**

MESSAGE FROM MDP COORDINATORS

The Academia-Industry Interaction Cell (AIIC-MBA) of KIET is committed to liaison with corporate organizations for providing conceptual and practical training to their executives. Our faculty resource, enriched with vast academic and corporate experience, help in developing and aligning the executives with organizational capabilities. We welcome all our guests for high class learning, training and a comfortable stay.

- **Dr. Deepa and Dr. Prateek Gupta**

ABOUT KIET GROUP OF INSTITUTIONS, GHAZIABAD

KIET Group of Institutions was established in 1998 by Krishna Charitable Society at Ghaziabad, U.P. It is located at 13 KM Stone on Ghaziabad – Meerut Road. The Institute now has more than 5000 students on its rolls: a substantial growth in 18 years to meet the need of quality technical education in U.P., as also to ensure their overall growth as responsible professionals and global citizens. The Institute offers various degree courses as B.Tech (CSE,ECE,EN,IT,ME,CE & EI), B.Pharm, M.Tech (CS,EC,EN,ME) ,MCA, MBA & M.Pharm to meet varied aspirations of the students. The Institute continues to be preferred destination for students seeking admission through UPSEE Counseling and the Management Quota with top 5 percent of the engineering aspirants of Uttar Pradesh who appeared for the UPSEE, preferred KIET over other Institutions. All our B.Tech, MBA, MCA & B.Pharm programmes have been accredited by NBA. Also, KIET is accredited by NAAC (An autonomous Institution of the UGC) with “A” Grade for 5 Years.

‘**KIET School of Management**’ was established in the year 2004 which offers Master in Business Administration (MBA) program. This two year full time course, affiliated to Dr.APJ Abdul Kalam Technical University, Lucknow. The department is accredited by NBA.The basic purpose for MBA programme is to bring in an attitudinal change among the students, to develop their leadership qualities and finally to mould them into competent managers to handle resources optimally and to take effective decision to achieve organizational goal. The subjects covered in each semester are designed so as to equip students with modern management concepts and techniques with emphasis to relate it to real life situations. The training is imparted with specialization in Human Resource, Marketing Management, Finance, Information Technology and International Business.

BACKGROUND of KIET-MBA FINANCE LAB:

KIET Group of Institutions setup Finance Lab at KIET School of Management in association with WellIndia Pvt. Ltd. with the objectives of promoting intensive knowledge and research in Finance. This Lab has 30 Terminals equipped with modern facilities and various software like Trading Software (NOW, ODIN), NIFTY Live Software, Live Statistical Calculation Using Advance Excel, Technical Software (Chart Nexus), Advance Option Calculator and RTD Facility.

ABOUT MDP

The Share Market is booming sector and a place to attract investors. Each and every earner invests money directly or indirectly in stock market. To analyze this stock market and investment sector & to work more efficiently in it, it is required to understand it practically. Keeping this need in view, KIET group of Institutions offers a MDP in the respective field. This program is beneficial for all those who wish to learn about general financing, investment, tax saving tools and to start their investment in stock market.

FOCUSED TOPICS

This MDP will focus on the following topics.

- Basic Finance
- Investment and Finance
- Personal finance
- TAX Saving
- Stock Market Concept & Background
- Stock Exchange System
- Demat & Stock Trading
- Fundamental & Technical Analysis

OUTCOMES

The trainees will walk away with:

- A clear understanding of personal finance.
- Pure knowledge of Stock Market and it’s working.
- Hands-on practice to assess performance of investments and shares, stock market etc.
- Ways to use your role as an investor to make investment efficiently and profitably.

TEACHING PEDAGOGY

Information, knowledge and Hands on Training will be offered in a dedicated Finance Lab where Tax savings, financing, live trading and technical analysis will be discussed practically with the help of dedicated software and online terminal. All digital terminologies and their practical implementation will be explained in it.

TRAINERS

Exclusive Trainers from Industry, National Stock Exchange (NSE) and WellIndia Securities Pvt. Ltd along with experienced faculty from KIET Group of Institutions will conduct the sessions.

WHO SHOULD ATTEND

This MDP will especially benefit individuals preparing to learn or earn from the market. The research scholars, students, faculty members, industry delegates or other fellows may join this program.